

2024

**CHILD
HEALTH
ALLIES
PROGRAM**



Maine AAP Child Health Allies Program



Key Contacts:

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Child Health Allies Program

The Maine AAP's Allies Program offers a chance to connect with pediatricians and other child health care clinicians in Maine. We partner with companies and organizations that share our goal of promoting and ensuring access to quality children's health care and resources for optimal physical, mental and oral health across Maine.

Maine AAP members reach more than 250,000 children and their families and work in every county and hospital throughout our great state. Collectively we engage pediatricians, primary care physicians, specialists, hospitalists, and direct care clinicians in our work, and strive to provide evidence based education and resources to support our members, affiliates, and ultimately the patients and families of Maine.

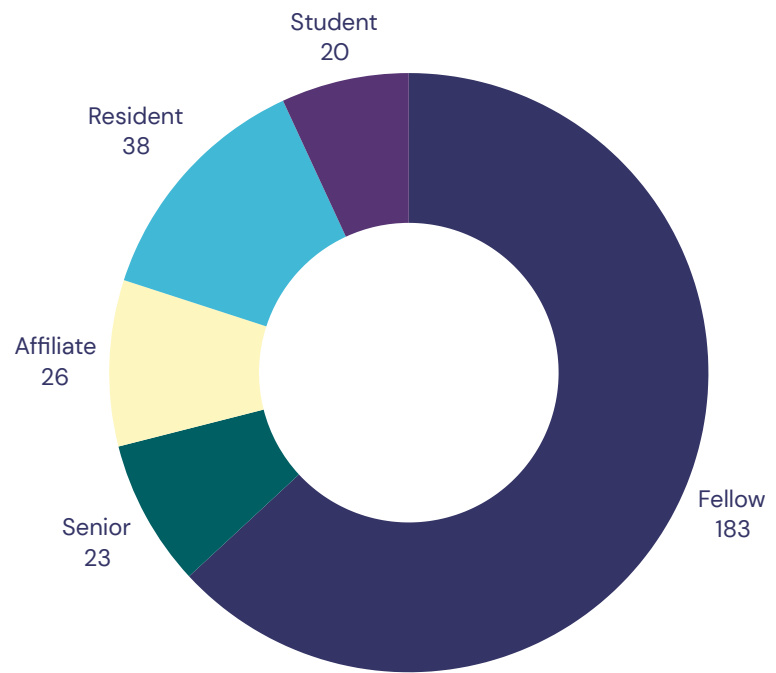
When it comes to new child health policies and initiatives in the state, Maine AAP is the go-to expert for state projects and public-private pediatric child health partnerships.

Our work supports the physical, mental health and oral health for Maine children and our outreach includes communities, schools, and other settings where children live, play, and thrive.

Maine AAP's mission is to improve the lives of children and adolescents in Maine.

- We believe all children and adolescents deserve access to quality physical, mental and oral health care.
- We believe that pediatricians must provide leadership in promoting excellence in health care for children and adolescents.
- We believe in advocacy for the well being of children and adolescents, their caregivers, and other adults who are important in their lives.
- We believe that maximizing the well being of children and adolescents is a sound investment in the future of families and communities throughout Maine.

Chapter Membership Profile



Reach almost 300 medical professionals and 1000s of patients & families

CHILD HEALTH ALLIES PROGRAM LEVELS

Thrive Ambassador: \$1,000 Sponsorship

Benefits:

- Newsletter feature: Your company will be featured in the monthly Maine AAP newsletter with your logo and link to your website. Our newsletter reaches over 3,000 people per month.
- Website feature: Your company's logo and name will be displayed on the Maine AAP's corporate sponsor page with a link to your website. Our website has more than 18,000 unique page views a year.
- Social media feature: Your company will have the opportunity to provide one post once a year featuring a product or service related to your company. Our social media channels reach extends beyond 1,000 followers.
- Discount feature: You will receive 10% off Sponsor/Exhibitor level fee at our Annual Spring Conference and will be featured in our sponsor section of the program guide. Our conference brings together almost 200 pediatricians and specialists and exhibitors.

Wellness Champion: \$2,500 Sponsorship

Benefits:

- Newsletter feature: Your company will be featured in the monthly Maine AAP newsletter with your logo and link to your website, AND your company will have an enhanced feature or segment in the Did you Know? section of the newsletter once a year. Our newsletter reaches over 3,000 people each month.
- Website feature: Your company will have featured placement with a brief description, logo and name on the Maine AAP's corporate sponsor page with a link to your website. Our website has more than 18,000 unique page views a year.
- Social media feature: Your company will have the opportunity to provide two posts a year featuring a product or service related to your company. Our social media channels reach extends beyond 1,000 followers.
- Discount feature: You will receive 20% off Sponsor/Exhibitor level fee at our Annual Spring Conference AND will be given advertising space in our program guide at no cost to you. Our conference brings together almost 200 pediatricians and specialists and exhibitors.

Pediatric Hero: \$5,000 Sponsorship

Benefits:

- Newsletter feature: Your company will have a priority feature in the monthly Maine AAP newsletter with your logo and link to your website. Our newsletter reaches over 3,000 people each month.
- Website feature: Your company's logo and name will be displayed at the top of the Maine AAP's corporate sponsor page with a link to your website. Our website has more than 18,000 unique page views a year.
- Social media feature: Your company will have the opportunity to provide three posts a year featuring a product or service related to your company. Our social media channels reach extends beyond 1,000 followers.
- Exclusive Email Feature: Your company will have the opportunity to send one dedicated email a year to our newsletter recipients, which includes over 3,000 subscribers, pediatricians, and specialists, highlighting your products or services.
- Discount feature: You will receive 30% off Sponsor/Exhibitor level fee at our Annual Spring Conference AND will be given advertising space in our program guide at no cost to you.

**THANK
YOU!**

